

ENGLISH EXPO DESCRIPTIONS CREA 2008

EXPO: 90 MINUTES (Friday afternoon & Sunday morning).

BUSINESS & LEADERSHIP

Holistic Creativity - Applying Polarity Management to CPS **Elizabeth Monroe-Cook**

How do we address the persistent, seemingly unsolvable 'problems' in our lives and work? Think about ongoing conflicts or tension, for example, about saving and spending, or about paying attention to individual achievement and team achievement, or about change and stability. Many times we spend our creative energy coming up with an answer that focuses on just one side. No matter how creative that answer is, it can lead to no action, a solution that doesn't last, or even more problems. By recognizing that interdependent factors require 'both-and' solutions, we can create successful and sustainable answers with creative problem solving. Polarity Management is a structured approach that allows us to deliberately address these tensions.

Language: English

Friday: 14.00

Kaizen Experience in 4 days:

Alicia Castillo

How to mix statistics with the CPS process

In the lean manufacture model there is a very important part called continuous improvement, this should be leaded by the working personnel. The workshop is design in order to show how we used the CPS techniques in the Lean Manufacturing model.

Using the CPS tools like Webbing basics we were able to clarify the problem then using the statistical tool called Pareto Chart and the searching for Success Zones CPS tool the team chose one of the Problems design the solutions trough analogy, research and interviews and write them using the brainstorming in silence and from this last CPS tool the team design their action plan in order to solve the problem in just 4 days.

Language: English

Friday: 14.00

The Value of Values

Hunton Tiffany

Is there creativity without credibility? Can there be greatness before goodness? Values are important ideas, beliefs and desires that shape our attitudes, the formation of goals, motivate actions, and establish criteria for evaluating decisions and conduct. Whether we are in a business setting, government service, the academic world, or at home, we can create value from values.

Utilizing the Character Counts! Program developed by the Josephson Institute of Ethics you will learn how surprisingly accessible values are in creatively solving real life issues. Through informal (and safe) dialogue you will leave this session with tools for effective and ethical decision making that will help guide you on your path

Language: English

Friday: 16.00

Creatively Changing Government

Janice Francisco

Say "government" and people often think bureaucratic and unwilling to change – and there's no way they'll be creative and innovative. Or is there? Exactly how does a creative change leader go about creating change in government? Let's count the ways...

Language: English

Friday: 16.00

Tortoise Leadership Model - The Essence of Authentic Power

Alexander von Reumont

"The art of resting the mind and the power of dismissing from it all care and worry is probably one of the secrets of energy in our great men." Based on this quote by J.A. Hadfield the session will show you essential steps of how to rediscover this energy, which is deeply rooted in all of us. You will understand and experience how real leaders increase intelligence by thinking less, how they succeed by slowing down and how they express themselves successfully by speaking in the moment and authentically from the heart. The key objective of the session will be on how we can implement and use these creative techniques in our personal and professional life in order to gain more self control and influence over our environment.

Language: English

Sunday: 10.00

CREATIVITY METHODS & TECHNIQUES

Join the City of Interaction -

Karin Dols

A Psychodramamethod to Empower your Personality

Are you a hawk, a lion, or a cat? Discover your personal management. Activate the unused qualities and challenge yourself to discover your hidden potentials. Test your personal management by experimenting with other roles. And experience the effects of these new roles on yourself and on others. Enrich yourself by interacting, meditating and dancing and find the strength to take risks and see problems as a challenge to use your qualities.

Language: English

Friday: 14.00

Creative World Café

Maren Baermann

Do you believe that creativity can heal the world? World Café is a dialogue method aimed at getting to the heart of the matter. What really moves us can be uncovered by interacting in a meaningful way, giving power to the essential things individuals have to say. Imagine having great creative minds (like yourself) come together to dive right into the core of “what can creativity contribute to making this world a better place?” and coming up with some real insights and ideas! Let’s spark each other up with energy to carry the creative flame home from CREA.

Language: English

Friday: 16.00

Understanding the Grammar of Creative Thinking

Matti Hemmi

At the beginning of creativity sessions we are often conducted, or conduct our trainees, in a way that the minds of the participants start to wander away in search of new ideas. As participants, we don’t really know what’s happening, and we might feel free to come with new and even radical, ideas; or might feel uneasy, as there seem to be restrictions in our thinking. As facilitators, or trainers, we might know there are different thinking styles, but might still encounter difficulties to understand what’s going on at everyone’s mind. In this session we will explore through Transactional Analysis, how through our education we have installed in our minds a set of thoughts, emotions and behaviours which can either help us or hinder us in the development of our creative ability.

Language: English

Friday: 16.00

Stimulating Creatives - Effective Stimulus for Creative Development

Linda Green

Using my 10 years experience as a Development Executive at the BBC, I will uncover tried and tested methodologies for delivering the right stimulus for creative development: linking together the right stimulus with the right creative techniques. With real life stimulus examples from strategic TV development sessions, including films of audiences and other types of stimulus booklets, I will firstly provide the theory and then allow small groups to trial the use of different stimulus.

Language: English

Sunday: 10.00

PERSONAL DEVELOPMENT

Living in the NOW -

Bill Sturner

Shedding Regret and Anxiety for the Joy of Creating NOW

We all harbor anxiety about the future (over planning) and regrets about the past (constant reflection). Unconsciously, both dynamics foster negative identities that undercut our intuitive capacity to actually Be Creative... in the Now. We will dis-identify from our cumulative sets of childhood and adult personas with exercises adapted from Psychosynthesis and Jungian Psychology. Then we will affirm our ever-present Creative Core by drawing on the wisdom of Zen, the insights of the mystics and counsel of philosopher Eckhard Tolle. Music, movement, meditations, spontaneous play and sharing.

Language: English

Friday: 14.00

The Dragon Path

Pacal K'in Greub

Wake up your sleeping mythical dragon and be ready for the creative challenge! A powerful and interactive Creativity Model of Swiss-Mexican Coach Pascal K'in Greub, teacher of his method Creative Transformation™ at the Autonomous University Chapingo, Mexico.

Bring a personal or business problem, and you will find totally new insights and unexpected solutions from a deep level of your inner wisdom! The team will solve interactive tasks passing the 7 key-spots:

1. *Grounding!*
2. *I am the change.*
3. *Mission possible?*
4. *To do or not to do.*
5. *C-communication.*
6. *I am my observer.*
7. *I am a living system.*

The dragon unleashes a new potential of your inner creativity with long lasting change on subconscious, brain and spiritual level. This open model has been presented at multinational companies around the world, education institutions, congresses and at solstice ceremonies. Only you decide what meaning and twist you give to your creative initiation path! Welcome.

(A blend of art coaching, “business shamanism” and path of inner wisdom, based on Pascal’s creativity 9step-method Creative Transformation™).

Language: English

Sunday: 10.00

EXPO-NIGHT: 60 minutes evening sessions (Thursday and Friday, 21.30-22.30)

Meandering meaningful connections

Martine Vanremoortele

Come and play the labyrinth board game and meet other CREA participants in a way you never did before. Relax and end your day in balance. In this evening session we will create space and time to discover what has been unsaid till now. In small groups we will play a labyrinth board game. Via meaningful conversations about questions that matter, we will make new connections and maybe friends for life!

A labyrinth is a right brain task. It involves intuition, creativity, and imagery. The labyrinth is a metaphor for the journey to the centre of the deepest self and back out into the world. Step by step following the 'threefold path' (releasing, receiving and integrating) and guided by the prompts in the game the players will gain more understanding about self and the others.

Language: English

Thursday: 21.30

Biodanza

Isabelle Jacob

Biodanza is a completely unique blend of music, movement, theatre, and touch that involves the body, mind, and spirit. It is a deeply personal and emotional experience that is also shared among each of the participants. This session will be facilitated by Isabelle Jacob, an experienced leader who will guide us through the wide variety of collective dance movements that will leave you feeling refreshed, awakened, and truly connected with those around you.

Language: English & Across Language (support in Italian and French)

Thursday: 21.30

Weaving Your Own 'Kilim':

Dr Günseli Oral

A Technique to Review Your Life Creatively

The session will include a workshop in which participants will be given brief info about 'Kilims' (Turkish carpets) Kilims are especially important as they reflect the weaver's feelings, ambitions, and memories. Also, there are universal form-color relationships in kilims in different cultures. In this workshop, the participants will review their lives with ups and downs, crisis periods and victory moments. Then using crayons, they will draw their lives on white papers, using symbols representing particular moments. The participants will be free to express their lives freely. When the group completes the work, the participants will explain how they have chosen the symbols for particular memories, and will give information about the ties between their kilim themes and their lives.

Language: English

Thursday: 21.30

Pimp ourselves**Dorine Hulshof**

From every participant at this Expo-night we draw the contour on paper, to become aware of the creative and expressive qualities that each of us has, and to show that to all crea-conference participants we will pimp ourselves.

Going out of the box by using fantasy, emotional expressions, non verbal communication, colour, and structure. Materials that will help us to visualize our ideas are: paint, textile, (coloured) paper, newspapers, foils, feathers, glitters, plastics, rubbers etc... And of course there will be an exhibition gallery where everybody can see and admire or disgust us!!!

Language: English**Friday: 21.30****Blindfolded Sculpturing - An Alternative Way of Communication****Suzanne Eis Benzon**

Participants sit in groups of 4 around tables. Clay and blindfolds for everyone. They are shown that they are supposed to put on blindfolds, choose either 'love' or 'hate' and make sculpture resembling their choice. They will have a certain amount of time to make the small sculptures. Then they are asked to pass the small sculpture clockwise around the table, keeping the blindfolds on, and feel what the other sculptures are like, then they take off the blindfolds and look at the sculptures.

In round 2, they will work 2 by 2, with blindfolds on, and have to work with the clay together making 'happy'. In the end, everybody exchange on what happens to the communication when it is only allowed through sculpture, and not through sight or talk.

Language: English & Across Language (support in Italian and French)**Friday: 21.30**

ENGLISH EXPO AT A GLANCE

FRIDAY	Business & Leadership	Creativity Methods	Personal Development
14:00-15:30	Holistic Creativity Elizabeth Monroe-Cook Kaizen Experience in 4 days Alicia Castillo	Join the City of Interaction Karin Dols	Living in the NOW Bill Sturner
16:00-17:30	Creatively Changing Government Janice Francisco The Value of Values Hunton Tiffany	Understanding the Grammar of Creative Thinking Matti Hemmi Creative World Café Maren Baermann	
SUNDAY	Business & Leadership	Creativity Methods	Personal Development
10:00-11:30	Tortoise Leadership Model Alexander von Reumont	Stimulating Creatives Linda Green	The Dragon Path Pascal Greub